

Mobile Originated SMS Testing

A two-way SMS testing platform Testelium is a solution that incorporates outbound and inbound text messaging testing all over the world.

MO testing – testing outgoing messages for virtual and real numbers.

EXAMPLE №1

A retail store wants to inform its customers about a discount on Spring collections.

They send an SMS to all customers in database.

Hey guys, -50% on Spring collections today!
Send an sms to the number: 11111, type word: Spring2022 and visit us to get your cloth with discount :)

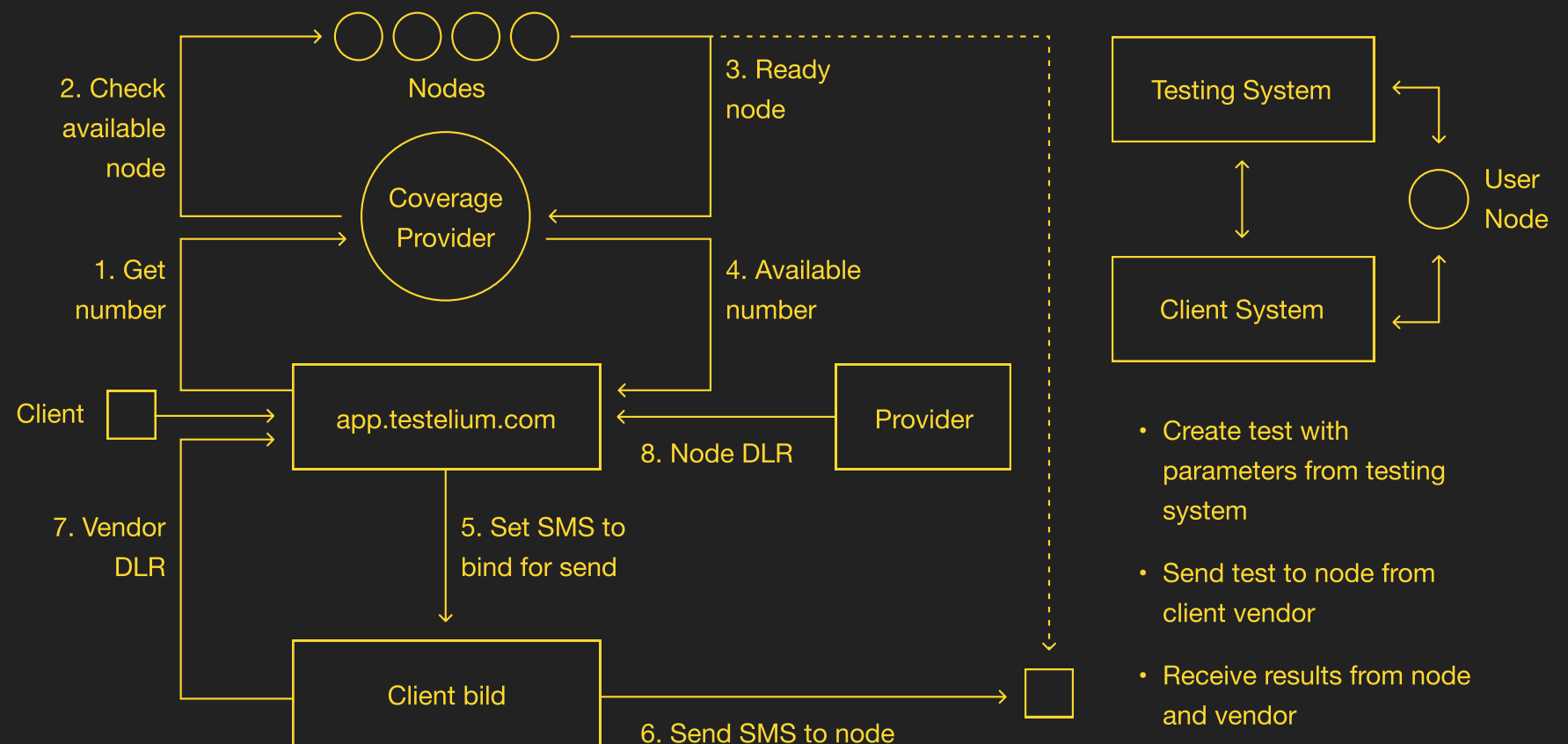
Here common testing can be used to see how good this marketing SMS reaches all the customers in the database.

Mobile Terminated

Termination is the reception of SMS.

The customer is testing:

1. Your vendor for the validity of the shipment
2. Receiving a text message as an end point



EXAMPLE №2

A customer sends an SMS to your number – “Spring2022” to get his discount.

Here MO testing can be used to see if the incoming SMS traffic to your number works well.

Testelium’s MO solution is provided for a range of countries that we cover, and it's still increasing, moreover, we can add any destination by your request.

For Enterprises and SMS Aggregators, the solution offers a developer-friendly platform that they can use to manage their SMS messaging communications.

Mobile Originated

Originality is the creation of SMS

Customer testing:

1. Your virtual number to receive SMS from different networks.

If you have any questions, please get in touch with our representative for more information

